

SUPERRIGHTS

KIDS & FAMILY ENTERTAINMENT

Around the world with Kika & Bob!

A year after its launch, Paris-based distributor Superights has inked a raft of TV sales for several titles of its kids portfolio.

After Canal+ Family (France), RTBF and VRT (Belgium), NPO (The Netherlands) and DR (Denmarks), the educational comedy for kids **Kika & Bob** (52x13') will land on Discovery Kids Asia Pacific, MBC (Middle East), RTP (Portugal) and NRK (Norway).

Besides, the multi-Award nominated preschool series **Picnic With Cake** (13x5' and a 26' special) has been sold to RTS (Switzerland), RTP (Portugal) and Ceska Televize (Czech Republic).

« We are delighted to include Kika & Bob to our programming offer since this out-of-the-ordinary series is a great mix of fun and educational content, which perfectly fits the 'smart fun' positioning of Discovery Kids. It will definitively be a great addition to our line-up. » says Sarah Kwek, Programming Manager at Discovery Networks Asia-Pacific.

« Kika & Bob have found a home in 74 countries but their tour is not finished yet! As far as Picnic With Cake is concerned, we are thrilled this stunning series has been acquired by most of European public channels who will give it a special programming treatment in the coming months. »

Launched in May 2013, Superights distributes quality family and children's programmes. Headed by Morgann Favennec (former Head of Children's Programs at French terrestrial channel M6), the company embraces worldwide sales for animation and live-action programming acquired from the best producers throughout the world.

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