

SUPERIGHTS

KIDS & FAMILY ENTERTAINMENT

Superights goes into live action puppets with 'Bo Bear' (26x5')!

Superights has inked a worldwide (excluding Nordics) distribution deal with Spark, founded by Nils Stokke, for their live action preschool series '**Bo Bear**' (26x5')!

Commissioned by NRK, the 26x5' live action series follows the daily adventures of young kids and their best fluffy friend **Bo Bear**. The puppet will guide them in their daily adventures with a lot of imagination, fantasy, kindness and above all, complicity. The series is already broadcasted in YLE in Finland, and DR in Denmark.

Books are published by **Gyldendal** in addition to a line of products developed by **Blafre** in the Nordics territories. A long feature version of the programme is already in production.

*"We are very proud to welcome **Bo Bear**, a lovely and mischievous little bear, among our heroes! The acquisition of this live action puppet series, targeting a preschool and family audience, enhances Superights' strategy to enrich and diversify its catalogue to better respond to its clients' needs"* says Nathalie Pinguet, Deputy General Manager of Superights

"Recent studies show that preschoolers watch more live-action content than ever before, leading the broadcasters to be more curious about such content. Bo Bear is one of the few drama series where three year old kids play the leading roles, and I'm thrilled to work with the great team at Superights to present the series worldwide." commented Nils Stokke, founder of Spark.

About Spark:

Spark is one of the leading production companies of children's content in Norway. The company was established in 2013 by Nils Stokke after he left the position as Head of Childrens at NRK Super in Norway.

About Superights:

Superights is an international sales company dedicated to Kids and Family programs. Its catalogue includes PUFFIN ROCK (52x11') produced by Cartoon Saloon and Dog Ears and globally acquired by Netflix all over the world, PAT THE DOG produced by Superprod and Animoka and sold in over 180 countries including Disney USA, Turner EMEA & APAC and Discovery Kids Latin America and BOYSTER (52x11') produced by Je Suis Bien Content sold among others to Disney USA, EMEA, Latin America, Japan & South East Asia as well as Animax in Korea. Recent additions to the catalogue are HELEN'S LITTLE SCHOOL (52x11') produced by Superprod and Muse Entertainment and EMMY & GOOROO (52x11') produced by Left Pocket and Tomavision.

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