

SUPERIGHTS

KIDS & FAMILY ENTERTAINMENT

'CLAY TIME', a new edutaining series distributed by Superights!

Superights is proud to announce the acquisition of the worldwide distribution rights of "Clay Time" (30x3' + 30x1'30"), a series targeted at 3 to 5 year old children.

Produced for France Televisions by French studio REAZ founded in 2015, 'Clay Time' invites in each story young viewers to create new characters with modeling clay, guided by the sweet voice of the narrator. This colorful program helps children in their daily life learning process through every animal heroes: Zoe the Giraffe, Roger the Roster, Raspberry the Turtle...

30 tutorials of 1'30" will come with the series for an online use allowing kids to also create at home the animals and objects of each episode and imagine their own stories.

'We had a real crush on Clay Time and its sweet and poetic universe. Its concept is universal. We are very proud to expand our catalogue with the edutainment genre. The clay animation technique is a perfect addition to our diversified catalogue' says Nathalie Pinguet, Deputy General Manager of Superights.

'Clay Time is an animated series targeted at 3 to 5 year old kids with an innovative narration linking early learning stories with manual activities. We are happy and enthusiastic to collaborate with Superights' team, with who we share a story vision for the series.' says Martin Rea, founder of REAZ.

About Reaz:

Reaz is a French production company founded in 2015 by *Martin REA, Robert REA and Jean-Luc AZOULAY*. Its kids slate also includes 'Manimo' (65x5') coproduced in 2016 with France 5.

About Superights :

Superights is an international sales company dedicated to Kids and Family programs. Its catalogue includes PUFFIN ROCK (52x11') produced by 'Cartoon Saloon' and 'Dog Ears' and globally acquired by Netflix all over the world, PAT THE DOG produced by 'Superprod' and 'Animoka' and sold in over 180 countries including Disney USA, Turner EMEA & APAC and Discovery Kids Latin America and BOYSTER (52x11') produced by 'Je Suis Bien Content' sold among others to Disney USA, EMEA, Latin America, Japan & South East Asia as well as Animax in Korea, HELEN'S LITTLE SCHOOL (52x11') produced by 'Superprod' and 'Muse Entertainment' and EMMY & GOOROO (52x11') produced by 'Left Pocket' and 'Tomavision'. Recent additions to the catalogue are THE HORN QUARTET (1x26'), produced by 'Vivement Lundi' and Bo BEAR (26x5'), Superights' first live action series produced by Spark.

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SUPERIGHTS INVEST

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