



## Superights inks Free TV deals in Latin America

Indie French distributor Superights announced today that it has secured key partnerships in Latin America with Free TV broadcasters in Colombia, Argentina, Mexico and Brazil for several titles of its catalogue.

Senal Colombia, national public broadcaster acquired the educational comedy *Kika & Bob (52x13')* while in Mexico, Canal Once picked up the collection of tales *Story Time! (26x13')* and *Will (52x2')*, a shortcom based on the daily life of a 10 years old boy in a wheelchair

Argentinian kids' channel Paka Paka also selected *Story Time!* in addition to the preschool adventure comedy *Emmy & Gooroo (52x11')* and Brazilian TV Escola acquired *Will* and the investigation comedy *Picnic with Cake (13x5' + 1x26')*.

*"We are very proud to step up again in the region with these first partnerships with key Free TV broadcasters. Latin America is a significant market for us where we have with a tailormade strategy!"* says Safaa Benazzouz, Sales Manager of Superights in Latin America

### About Superights :

Superights is an international sales company dedicated to Kids and Family programs. Its catalogue includes PUFFIN ROCK (52x11') produced by 'Cartoon Saloon' and 'Dog Ears' and globally acquired by Netflix all over the world, PAT THE DOG produced by 'Superprod' and 'Animoka' and sold in over 180 countries including Disney USA, Turner EMEA & APAC and Discovery Kids Latin America and BOYSTER (52x11') produced by 'Je Suis Bien Content' sold among others to Disney USA, EMEA, Latin America, Japan & South East Asia as well as Animax in Korea, HELEN'S LITTLE SCHOOL (52x11') produced by 'Superprod' and 'Muse Entertainment' and EMMY & GOOROO (52x11') produced by 'Left Pocket' and 'Tomavision'. Recent additions to the catalogue are THE HORN QUARTET (1x26'), produced by 'Vivement Lundi', BO BEAR (26x5'), Superights' first live action series produced by Spark and CLAY TIME (30x3') produced by REAZ.

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